
EXHIBITOR PROSPECTUS

HEAD TO TOE: A COMBINED MEETING OF THE SOUTHERN PAIN and SOUTHERN HEADACHE SOCIETIES

September 8 - 10, 2017
Astor Crowne Plaza



Jointly provided by



EXHIBIT HALL DATES & TIMES*

SET-UP GRAND BALLROOM ABC

Friday, September 8 10:00 AM

SHOW HOURS

Friday, September 8 2:00 PM – 5:30 PM

Saturday, September 9 7:00 AM – 6:00 PM
Networking Reception 5:00 PM – 6:00 PM

Sunday, September 10 7:00 AM – 11:30 AM

TEAR DOWN

Sunday, September 10 10:45 AM – 11:45 AM

*Hours subject to change

HISTORY

Now in its 31st year, The Southern Pain Society is an association of physicians and healthcare practitioners whose mission is to serve people with pain by advancing research and treatment and to increase the knowledge and skill of the regional professional community. The Southern Headache Society is in its 7th year and dedicated to the treatment of headache, facial pain, and related disorders. The decision to combine these two societies is the direct result of the recent calls to action from various scientific and public health agencies. We acknowledge that chronic pain is an interdisciplinary health issue that requires collaboration from multiple pain specialists. We welcome all professionals interested in the field of chronic pain and headache medicine including physicians, nurse practitioners, physician assistants, dentists, psychologists, and allied health practitioners. Our target audience includes primary care physicians, dentists, nurse practitioners, physician assistants, psychologists, anesthesiologists, physiatrists, neurologists, nurses, therapists and other healthcare professionals.

ATTENDANCE

Projected attendance for the Annual Meeting includes 200-250 pain management providers.



EXHIBIT INFORMATION

LOCATION

The Astor Crowne Plaza in New Orleans, Louisiana will host this year's meeting. To encourage optimum interaction, the Exhibit Hall will be located in conformity with ACCME Standards for Commercial Support yet in proximity to sessions. The 2017 Corporate Members have priority booth placement in the pre-function area. (Membership opportunities are included below.) The exhibit area(s) will serve as the venue for all refreshment breaks and will host the Saturday, September 9th Networking Reception and Poster Presentations.

HOTEL ACCOMMODATIONS

On behalf of the meeting participants, the meeting organizers have reserved sleeping rooms at the Astor Crowne Plaza at the significantly discounted rate of \$159 per night (+ state and local taxes). To ensure availability, please reserve your room as soon as possible by calling Reservations at 1-877-408-9661 and mention the Southern Pain Society to obtain the special rate. Please reserve by August 17, 2017 to take advantage of the group rate.

EXHIBIT TABLE COST/PAYMENT

Cost per 6-foot table for a tabletop display is \$2,000 which includes:

- One (1) 6-foot table top exhibit space
- Two (2) complimentary representative badges – Additional badges for additional representatives may be purchased for \$250.00 each.
- Participation in the Networking Reception on Saturday, September 9th, 5:00 PM – 6:00 PM

Payment must be received 2 weeks prior to the event to be recognized in meeting materials and on posters.

REFUNDS AND CANCELLATIONS

Cancellations received in writing on or before August 17, 2017 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after that date.

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Astor Crowne Plaza
New Orleans, LA

SPACE ASSIGNMENT

Space will be assigned in the order in which applications with payment are received. Corporate Members are given priority placement. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. The Program Committee reserves the right to alter the floor plan at any time without prior notice.

EXHIBIT SERVICES

On or about August 17, 2017, the Southern Pain Society will issue a memorandum to registered exhibiting companies. The memorandum will contain all necessary information and order forms including:

- Shipping requirements, including information on the costs that the hotel may charge for incoming and outgoing cartons.
- Furniture, display and decorating specifications
- Electrical service request process

REGISTRATION LIST

Unless a participant opts out each registered exhibitor will receive a registration list 2 weeks before and within 30 days after the meeting. Use of this list will be restricted to a one time only use and for information directly related to the meeting.

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation.

CONDUCTING EXHIBITS

We follow the ACCME and ANCC standards and guidelines governing support of Healthcare Professionals. In addition, no drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the program committee. The right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, and other unreasonable activity.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

SECURITY

A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The Southern Pain and Southern Headache Societies, MAHEC and the Astor Crowne Plaza are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored each evening for safe-keeping.

LIABILITY

Exhibitor acknowledges that the Southern Pain and Southern Headache Societies, its sponsors, and endorsers, the program committee, and/or meeting managers and the Astor Crowne Plaza do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

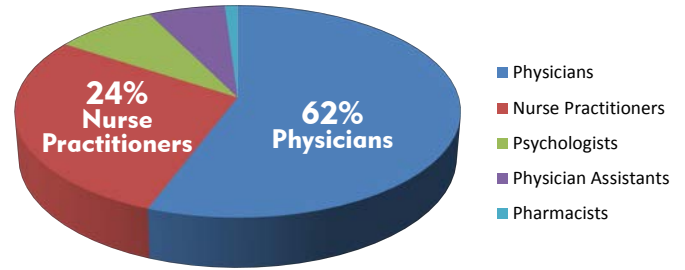


ACCME GUIDELINES RELATED TO THE SEPARATION OF PROMOTIONAL ACTIVITIES FROM EDUCATIONAL ACTIVITIES

In compliance with the ACCME Standards for Commercial Support, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend educational sessions at the discretion of the society. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by the societies and MAHEC's onsite staff.
- All CME activities must abide by all ACCME Standards for Commercial Support. For more information please visit: <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>.

PARTICIPANT PROFILE

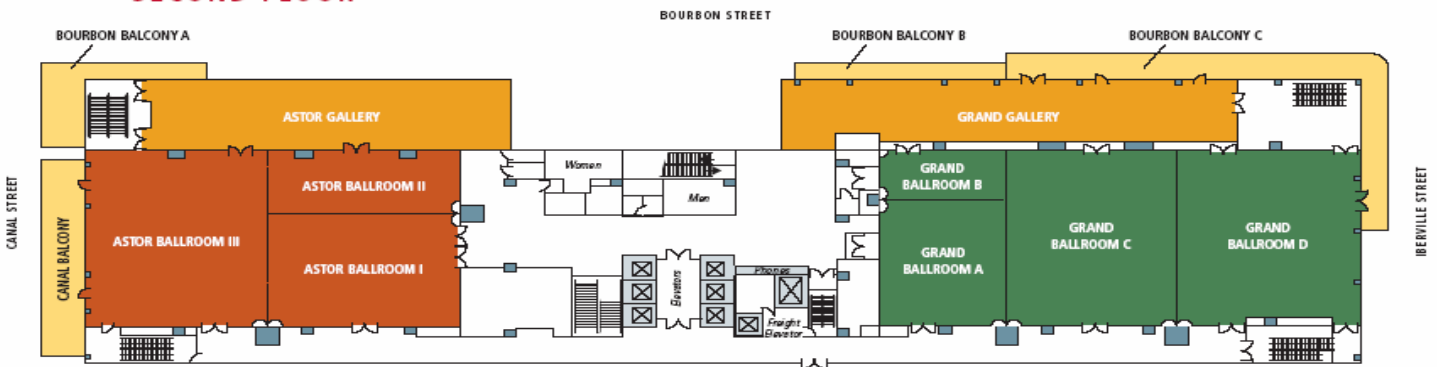


GEOGRAPHIC REACH

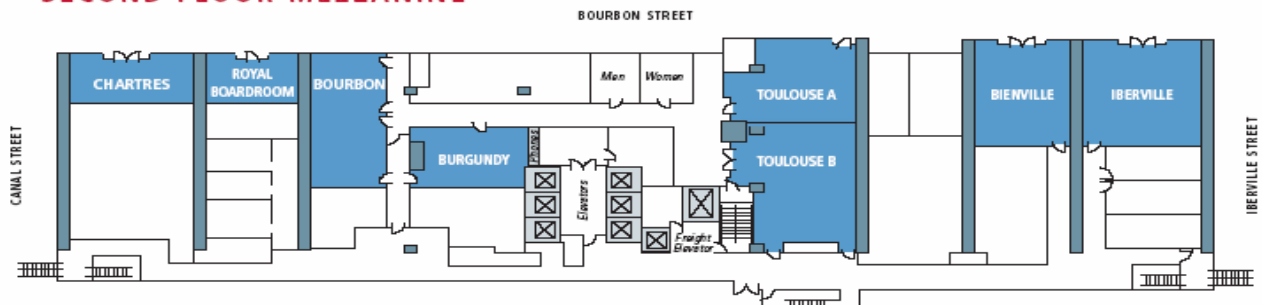
- | | |
|-----------|----------------|
| Alabama | Mississippi |
| Florida | North Carolina |
| Georgia | Oklahoma |
| Illinois | South Carolina |
| Kentucky | Tennessee |
| Louisiana | Texas |
| Minnesota | Virginia |
| | West Virginia |

ASTOR CROWNE PLAZA HOTEL

SECOND FLOOR



SECOND FLOOR MEZZANINE



ADDITIONAL SUPPORT OPPORTUNITIES

Gold Corporate Membership (SPONSORED LUNCH TALK)

\$15,000

- Membership Designation and corporate logo on websites and all print and electronic materials
- (2) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Gold Corporate Member Lunch Talk 60 Minute Session (No CME provided) (Saturday, September 9, 2017 from 12:00 -1 :00 PM)
 - ♦ *e-blast of invitation to all attendees
 - ♦ Food & beverage chosen and paid for by society for lunch
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Gold Corporate Membership (SPONSORED BREAKFAST TALK)

\$12,000

- Membership designation and corporate logo included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Showcase 45 minute Breakfast Session (No CME provided)
(Only 2 available on Saturday, September 9, 2017 and Sunday, September 10, 2017, both 7 -7:45 am)
 - ♦ *e-blast of invitation to all attendees
 - ♦ Food & Beverage chosen and paid for by society for breakfast
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Silver Corporate Membership (SPONSORED RECEPTION TALK)

\$10,000

- Membership Designation and corporate logo included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Gold Corporate Member Showcase 60 Minute Session (No CME provided) (Friday September 8, 2017 from 5:30 - 6:30p.m.)
 - ♦ e-blast of invitation to all attendees
 - ♦ Food & Beverage chosen and paid for by society for reception
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Bronze Corporate Membership

\$4,000

- Membership Designation and logos included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member Location
- (1) Additional complimentary badge for a total of three (3) registrations

Coffee Break (Friday PM, Sat AM, Sat PM or Sun AM)

\$3,000

- (1) Table Exhibit Display
- (1) Additional complimentary badge for a total of three (3)
- Prominent poster on easel with your company indicated as supporter

Poster Session

\$2,000

- Support the poster session consisting of presentations on patient evaluation, risk stratification, outcomes of treatments, and psychosocial factors in pain, pain education and research
- 2 prizes to be awarded
- Prominent poster on easel with your company indicated as supporter

Networking Reception Wine Pour

\$750

- Serve five (5) bottles of wine chosen by the society during the Networking
- Reception on Saturday, September 9, 2017.
- Wine and glassware provided by society.

Don't see a sponsorship opportunity that meets your needs?

Let us work with you to customize a sponsorship tailored to meet your objective. Please contact Lori Postal at info@southernpainsociety.org or 828-575-9275





HEAD TO TOE: A COMBINED MEETING OF THE SOUTHERN PAIN and SOUTHERN HEADACHE SOCIETIES

**September 8 - 10, 2017
New Orleans, Louisiana**

Company Name _____ Date: _____

The exhibit fee varies (please see below). **Unless otherwise specified in the Prospectus, each membership level and exhibitor will have one 6' table and will allow 2 representatives.** Exhibitors may attend the educational sessions for free when not exhibiting, if not requesting credit. If a company representative would like to receive credit for the educational sessions attended, there is a \$75 credit fee.

Cancellations received in writing on or before August 17, 2017 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after this date. The agreement is binding.

SUPPORT OPTIONS

Please indicate your choice(s) with an X.

GOLD CORPORATE MEMBERSHIP

- Includes Lunch Sponsorship on Saturday, September 9th + 4 badges \$15,000
- Includes Breakfast Sponsorship on Saturday, September 9th + 4 badges \$12,000
- Includes Breakfast Sponsorship on Sunday, September 10th + 4 badges \$12,000

SILVER CORPORATE MEMBERSHIP

- Includes Reception Sponsorship on Friday, September 8th + 4 badges \$10,000

BRONZE CORPORATE MEMBERSHIP

- Includes 3 badges \$4,000

COFFEE BREAK

- Friday afternoon, September 8th + 3 badges + 1 poster
- Saturday morning, September 9th + 3 badges + 1 poster
- Saturday afternoon, September 9th + 3 badges + 1 poster
- Sunday morning, September 10th + 3 badges + 1 poster \$3,000

EXHIBIT TABLE

- 6-foot tabletop + 2 badges \$2,000

POSTER SESSION

- Saturday afternoon, September 9th + 2 prizes + 1 poster \$2,000

NETWORKING RECEPTION WINE POUR

- 5 bottles chosen by Society + glassware, Saturday, September 9th \$750

ADDITIONAL BADGES for representatives at \$250 each x ____ (number) \$ _____

CE CREDIT for representatives at \$75 each x ____ (number) \$ _____

TOTAL AMOUNT (please complete) \$

See next page for representative and payment information.

REPRESENTATIVES

Who will be attending on your behalf?

Name	Email
Name	Email
Name	Email
Name	Email

PAYMENT INFORMATION

Name	Title
Company Name	
Address	
Phone	Email

- Check to follow within 2 weeks
 Payment enclosed
 Payment by credit
 Visa
 Mastercard
 Discover
 American Express

Card Number	Security code	Exp Date	/
Name on the Card	Signature		

AGREEMENT

I agree to exhibit at the conference, "The Southern Pain and Headache Societies Annual Meeting" with the above stipulations indicated in the prospectus.

Signature: _____ Date: _____

MAHEC CME representative: _____ Date: _____

Special needs: Please indicate any conflicting companies or special configuration needed.

Make check payable to MAHEC.

MAIL TO:

Lori Postal, RN, MHA
 Southern Pain Society
 P.O. Box 2764
 Asheville, NC 28802

FAX OR EMAIL

FAX: (866) 368-2700

EMAIL: info@southernpainsociety.org

W9 Available on request MAHEC Tax ID 56-1071426

Questions? (828) 575-9275